



Fifth Work Term (APSC 411) – Newsletter Article Assignment

Objective

The objective of the Newsletter Article Assignment is to provide you with an opportunity to share your co-op experiences with junior students in the co-op program, as well as to reflect on your co-op experience. As a senior level co-op student, you now have the opportunity to provide mentorship and advice through your article. Articles can be written on a variety of topics, including but not limited to:

- Reflection on skills gained from your first co-op term(s) that have served you well in your co-op career
- Summary and advice on how you maximized the networking opportunities in your previous and current co-op positions
- Reflection and advice you would give your younger self when searching for your first co-op work term
- Summary and advice on what it is like to work in a camp, remote or international location for a co-op work term
- Tips and advice for students relocating for a co-op position
- What is your unique co-op story? How did you get to where you are today?
- Insight into your current co-op employer's unique corporate atmosphere, work culture, operations, etc.

How to Begin

Select or determine a topic relating to your co-op experience that you would like to share with the junior engineering co-op students. Try to think back to when you were a junior student and the advice or information you would have liked to read at that time. Personalize your article by writing in your own unique voice, and make sure to add a photo of yourself or interesting photos you took during your work term.

Article Content and Length

Your article content should be 250-500 words, which can include the following

- Telling the reader about yourself, your work term, company, etc.
- Sharing your insights and advice based on the topic(s) you chose from the list above

Photo(s)

Photos help your reader engage in your article and help the reader feel more connected to your story. Photos must be your own original images and can be of yourself, interesting things from your co-op position, or even fun photos of the area if you travelled for your co-op position. Reminder: you should seek approval from your employer before taking pictures in your workplace and before you disclose any photos on social media or with others outside the organization (including for this newsletter assignment).

Note: For confidentiality purposes, please do not include names of your colleagues or supervisors.

Consent to Share Your Article

We hope to share your article, or sections of your article, with current and future co-op students primarily via our [Instagram](#) or student newsletters (email). They may also be published on the co-op website, Canvas, archived for future use, and/or shared via other social media such as LinkedIn, Facebook, Instagram, Twitter, etc. Submission does not automatically guarantee the article will be shared. If you are comfortable with sharing your article, please ensure that you fill out the Consent to Use of Image form on Canvas.

Submission

Submit your newsletter article to Canvas on or before the deadline outlined in the Work Term Checklist

(<https://coop.apsc.ubc.ca/current-students/undergraduate-checklist/>)

Grading Rubric (continued on page 2)



Grading

Your Newsletter Article Assignment will be assessed as follows:

Excellent	An articulate, interesting, and engaging article that shares your unique perspective on your co-op experience to the reader in a fully developed and easy to read article; free from any grammatical or spelling errors and is cleanly formatted.
Good	A well-written article speaking to your co-op experience; little to no grammatical or spelling errors; cleanly formatted.
Satisfactory	Article may contain a few grammar or spelling errors. May not read well or engage the reader, but still communicates valuable insight into your co-op experience.
Unsatisfactory	Multiple grammar or spelling errors; fewer than 250 words; unclear or unreadable; topic is not relevant or suitable.